

2021

Press Pack

Global *Exam*



Discover
GlobalExam





After failing the TOEFL exam, which shut him off from the prestigious London School of Economics, Charles-Elliott was inspired to found GlobalExam.

His mission? To enable everyone to break the language barrier in order to achieve their goals.

An enthusiastic CEO, he now leads a team of 110 GlobalPlayers who are working tirelessly to revolutionize language learning.

“

Language shouldn't be an obstacle!

*When I created **GlobalExam**, I made a commitment to empower everyone, everywhere, to succeed.*

Today, students are becoming an active player in their learning, which should be engaging, effective, and perfectly adapted to their unique objectives.

”

Charles-Elliott Debourdeau

Founder and CEO, GlobalExam

Check out **his interview** →

Created in 2013, **GlobalExam** is the EdTech specialist in ultra-personalized language training. Its mission is to offer everyone the opportunity to achieve their goals, whether personal or professional, through **individualized support**.

Our tailor-made learning method allows you to assess and improve your language level in order to achieve your goals. Via an intuitive e-learning platform, GlobalExam covers **37 exams in 5 languages** and offers more than **50 study paths** specialized by trade and industry.

GlobalExam promises success, fun, and confidence and now supports more than **1.5 million GlobalPlayers across 80 countries**, along with more than **1,300 companies, training organizations, and higher education establishments**.



GlobalExam's story

2013: Founding

Originally, a **B2C platform** focused on language exam preparation.

3 preparatory courses (TOEIC, TOEFL IBT and HSK) / **2** languages



Start-Up of the Year award
Montrouge Young Professionals trophy



2015: 1st partner

B2B commercial launch with several higher education institutions



15 clients signed



Winner of the *Entrepreneurs Network* competition



2016: A B2C & B2B Solution

New version of the *Exam* product with our **B2B administration area**

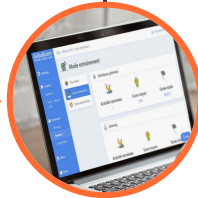
60 higher education establishments & leading training organizations



4 partners



Winner of the *Mercure HEC Booster* competition



2017: International Launch

From Taiwan, to Brazil, to Morocco, GlobalExam has never been so **Global!**

12 courses / **5** languages



100,000 users





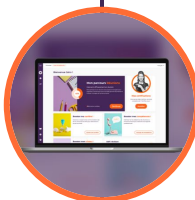
Winner of the *Hauts de Seine Initiative*



2018: A more flexible platform

Launch of our **third product**: Language strengthening

-  **17** partners working hard on a scalable platform in 5 languages
-  Launch of the first language training application on the *Orange TV* app



2020: Business English

Launch of a solution dedicated to the development of **professional English** skills, with courses specialized by profession and business sector.

800 clients and first Corporate clients

-  **60** partners
-  **1 million** user mark exceeded!

2019: Blended learning


Major growth of our content base: 50,000 resources in 5 languages... not easy to navigate! It's time to launch our first personalized study paths.

-  **500,000** users in **37** countries
-  *Made in 92 Award* = GlobalExam voted the most innovative and successful company in the "92" region

2021: 3 customized solutions

GlobalExam is restructured into 3 solutions: **Global Eval**, **Global Training**, and **Global Exam**.

Complete overhaul of the **Exam platform** and launch of **individual and group virtual classes**

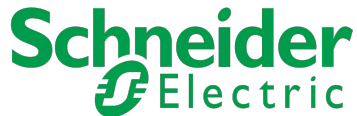
-  **1.5 million** users in **80** countries
1,300 clients and **75** partners

...And this is only the beginning!

All about GlobalExam:



They chose GlobalExam for their language training courses



GlobalExam
Solutions



3 customized solutions

to assess, train, and certify

Global Eval

Assess your language level and construct a training plan



- ✓ Adaptive tests organized by CEFR level
- ✓ Level-positioning tests
- ✓ Mock exams under real test conditions

Global Training

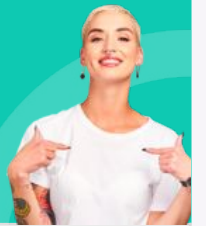
Feel confident and perform well in every situation



- ✓ Professional Skills
- ✓ Academic Skills
- ✓ Skills for Everyday life

Global Exam

Validate your skills and obtain recognized results



- ✓ 5 languages (EN, ES, FR, DE, ZH)
- ✓ 37 certifications (TOEIC, Pipplet, Linguaskill...)

GlobalExam Services





Personalized Courses

Clear Objectives

Whether to obtain a promotion, pass a certification exam, or simply go on vacation, each learner benefits from **training perfectly suited to their goals!**

Adapted Content

GlobalExam offers a wide range of training resources and creates tailor-made courses based on **50,000 resources designed by experts.**

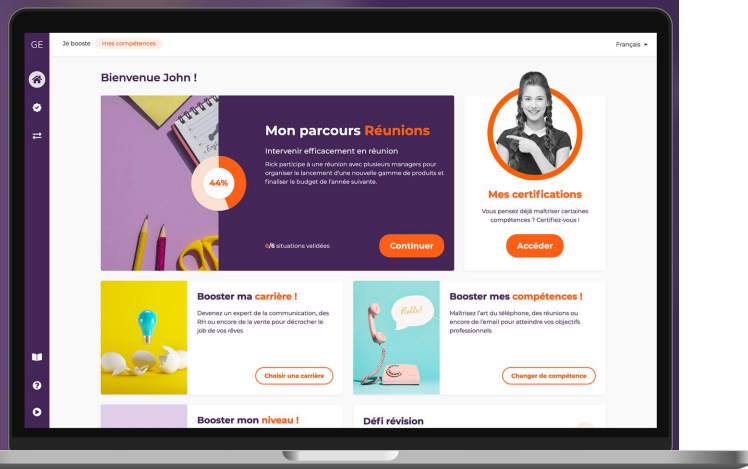
Immersive Approach

GlobalExam training courses are based on **real-life scenarios** adapted to learners' professional and personal daily lives, to help them gain confidence.

Concrete Results

Each GlobalExam course begins and ends with an evaluation, to clearly measure any progress made and **validate any newly-acquired skills.**

Pedagogical Excellence



All content offered by GlobalExam has been produced by language enthusiasts.

Grammar worksheets, videos, mock exams or professional situations: nothing has been left to chance! GlobalExam works with the best specialists to provide **quality language training**.

GlobalExam now runs an international community of 500 experts, who work everyday to create quality content.

100% updated

Our content is regularly updated

100% compliant

Examinations strictly follow official rules

100% independent

All content is produced by GlobalExam's teams

Customized Support

At GlobalExam, successful e-learning depends on **quality support**.

Even remotely, an educational experience must be deeply human, and needs are specific to each person. GlobalExam's teams support its learners and clients on a daily basis.

Educational engineers

provide information on training and create courses adapted to all objectives

Technical Specialists

integrate any type of tool into GlobalExam's platform, for a smoother experience

Customer Success Managers

Provide training, answer all your questions, and support all your endeavors



Technology at the service of the user experience

At GlobalExam, technology doesn't replace humans; rather, it helps them do what they do best.

Entirely based in Paris, GlobalExam's IT team works every day to offer solutions that perfectly meet everyone's needs and objectives.

Intuitive, state-of-the-art platforms

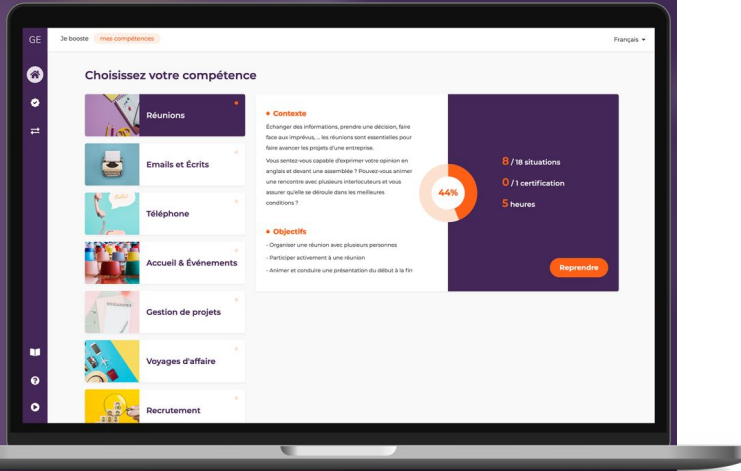
Each platform was designed to provide an exceptional user experience

Admin area

Tailor-made, it allows each course to be managed independently

SSO Integrations and White Branding

For a personalized experience, GlobalExam integrates perfectly into any environment



Press Contact

Want to know more about GlobalExam, its history and its future plans? Don't hesitate to contact us!



Anaïs SARRASSAT

Communications Manager

+33 (0)7 77 46 32 39

anaïs.sarrassat@global-exam.com

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Find out how GlobalExam supports its partners

American Teacher

Language Training has changed – have you?



AMERICAN TEACHER

La formation en langue a changé, et vous ?

Leonardo da Vinci Center

How to create an effective blended-learning experience.



PÔLE LÉONARD DE VINCI

Comment concevoir une formation blended-learning efficace ?

IAE - Nice

Perspectives on Language Learning



IAE DE NICE

Formation en langue, quelles perspectives ?

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